



# GUJARAT TECHNOLOGICAL UNIVERSITY



Organizes  
Webinar on  
**Emerging Career Opportunities of  
IP VALUATION AND MANAGEMENT**  
on  
**23<sup>rd</sup> December 2015, Wednesday 5.00 PM to 6.00 PM.**

## Preamble

Under the visionary leadership of **Honb. Dr. Akshai Aggarwal sir**, Vice chancellor of GTU, University has organized nearly 72 workshops in last four years and by that way provided training to 4,850 faculty members for the Basic to advance level of IPR as well as conducted workshops for students too. GTU has introduced “Patent Search and Analysis Report (PSAR) Generation” compulsory to BE (Sem 7) and M. Pharm (Sem 3) students. Further, “Patent Drafting Exercise (PDE)” is introduced in BE (Sem 8). Due to this facilitation support provided by GTU, **354 patents** have been filed by GTU students and faculty member in last 4 years.

Further, to increase the skilled human resource that are not only technically sound but also having in-depth knowledge of IPR and patents, GTU has launched “**Post Graduate Diploma in IPR**” course from September 2014. First batch is over and 2<sup>nd</sup> batch started from September – 2015.

Further, to increase the skilled human resource that are not only technically sound but also having in-depth knowledge of IP valuation and management, GTU has launched 6 months certification course on “**IP valuation and management**”, whose admission has been started and program will commence from last week of January- 2016.

To provide better understanding about career opportunity in this emerging field of IP Valuation & Management, GTU organizes a webinar on **Emerging Career Opportunities of IP valuation and Management** on **23<sup>rd</sup> December 2015, Wednesday** at 5.00 pm to 6.00 pm

## Objectives of Webinar

1. Overview about intangible assets and their protection
2. Brief about IP valuation and management
3. Emerging Career Opportunity of IP valuers
4. Key features of 6 months off campus certificate course of “**IP valuation and Management**” launched by GTU

## Who should participate in this Webinar?

- Student currently pursuing OR completed Master/ PhD in Pharmacy/ Engineering/ Management /Science OR
- Faculty member from GTU affiliated Pharmacy/ Engineering/ Management colleges OR
- Any working professional possessing Basic graduation degree
- IP Professionals / Legal Professionals / Marketing Consultants
- Directors / CEO / CFO / COO
- Strategic Business Managers / Business Development Officers
- Start-Up Incubator Managers • Angel investors/ Venture capitalists
- Bankers / Government officials for Industrial promotion
- Chartered Accountant (CA) / Company Secretary (CS)

## Important Dates

**Webinar event date:** 23<sup>rd</sup> December, 2015, Wednesday (5.00 pm to 6.00 pm)

**Last date of Registration:** 22<sup>nd</sup> December 2015, Tuesday (Till 5.00 pm)

**Reminder mail and Joining detail:** 23<sup>rd</sup> December, 2015, Wednesday (11.00 am)

**Basic requirement:** High speed internet, Webcam and headphones

## Online Registration Link

To register please fill below form

<https://goo.gl/qrvQQv>

## For Further Inquiry

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